



The Lakeshore

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BE THE INSPIRATION

WEEKLY BULLETIN OF THE ROTARY CLUB OF MONTREAL-LAKESHORE

2018

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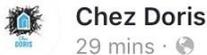
This Week's Program...

[Evening meeting, starts 7 pm] **Emily** has invited **Kim Fuller**, Founder & Creative Director, Phil Communications, who will conduct a workshop on Fundraising.

On the topic of fundraising, Community Service Chairperson **Brenda** has shared with us a neat idea: getting the organizations that we help pitch in and help us all benefit from a great fundraising...and, no doubt, fun...event.

The Rotary Club of Westmount is organizing such an event on October 3rd and *Chez Doris*, one of those organizations that we also help posted the following announcement on Facebook. Brenda saw it and asked us to share it with our readers.

President Murray said he met with the Westmount club president and hopes that tonight's meeting, focused on fundraising, will result in more people volunteering for the fundraising committee.



Chez Doris
29 mins · 🌐



The Westmount Rotary Club will hold a Cocktail Dinatoire which will take place at the Canadian Center of Architecture on Wednesday, Oct 3, 2018, from 6PM to 8:30 PM in support of 5 organizations (Old Brewery Mission, Welcome Hall Mission, Chez Doris, Accueil Bonneau, and la Maison du Père) that cater to the needs of some 5,000 homeless people who are living on the streets of Montreal.

The Rotary Club of Westmount is committed to making this cause an annual event. Each of the five organizations including Chez Doris is committed to selling 20 tickets at \$175 (or \$3,500) and depending on overall ticket sales and the number of sponsorships sold, each will receive \$10,000 - \$20,000.

To purchase e-tickets go to:

<https://www.eventbrite.ca/e/soyez-linspiration-be-the-inspiration-tickets-46151619737?aff=es2> . Each ticket sold is eligible for a tax receipt worth approximately \$125. For printed tickets, please contact Natalie Coté at 514 937-2341 ext. 227. Checks may be made in the name of the Westmount Rotary Club.

Soyez l'Inspiration / Be the Inspiration



Birthdays and Anniversaries...

Happy Anniversary, Sola and Sade .. Monday, Sept. 17th!

Future Programs...

Sep 18: **Ryan Li** of the Rotaract Club of Downtown Montreal.

Sep 25: **Working Meeting**. Members will be invited to choose a table according to committee work they are, or wish to be, involved in.

October is Vocational Service Month

Oct 2: **Tess Widdiman**, Program Coordinator, ShelterBox Canada, re our club's Bronze Hero Award.

Special Events...

Sep 20-22: **Rotary Zone Conference**, Bonaventure Hotel, Montreal. See below for more info.

Oct 26-28: **District Conference**, Four Points by Sheraton Hotel, 285 King Street East, Kingston ON.

Nov 2: [Friday] Our annual **Oyster Party**, 300 Surrey Drive, Baie d'Urfé (Rescue Squad's Training Centre).

Last week's meeting...

Unfortunately, there was no meeting last Tuesday, as it was the day after Labour Day.

However, as this is a weekly newsletter, we promised that we would provide our readers with information about the Rotary Zone Conference that will take place right here in downtown Montreal on September 20th, 21st and 22nd, at the Hotel Bonaventure, 900 Rue de la Gauchetière Ouest.



First of all, we need to acknowledge that many Rotarians have no idea what a "Rotary Zone" is.

There are roughly 535 districts in the Rotary world, which are organized into 34 zones, each with about 18 districts. Rotary bylaws require the RI Board of Directors to complete a

comprehensive review of all 34 zones no less than every 8 years, to ensure that each zone has approximately the same number of Rotarians.

We in District 7040 are currently in Zone 24, which includes most of Canada.

We are a narrow, bottom-heavy district, with 66 of its 67 clubs bunched like a ball in the bottom of a long, narrow bag. The 67th club is, of course, Iqaluit, in the Territory of Nunavut. See district map at right.

In January 2017 the RI Board adopted a new zone structure, which they modified slightly in June of that year.

The new zone structure, which will take effect in 2020, places our district in Zone **28**. The following link will give you what you need to download a multi-page PDF document that provides detailed lists and maps of the new zones, in order by Zone number.

<https://www.rotary.org/en/rotary-board-adjusts-zones>

Okay, now that we all understand what constitutes a Rotary zone, let's take a look at **Montreal 2018, "People Coming Together"**.

Once-upon-a-time Rotary Zone Conferences (they were called Zone Institutes in those days) were only open to District Governors, future governors and past governors (PDGs).

This year's event will be in two parts:

From Monday, September 17th through Wednesday, the 19th the conference will be reserved for the training of District Governors-Elect and, to a lesser extent, Governors-Nominee.

Registration for all other Rotarians, Rotaractors and young professionals will begin at 7:30 am Thursday, September 20th. The conference opens for all at 12:30 that day with a lunch and opening session, featuring international peace educator **Paul Chappell**.



The 2018 Montreal Zone Conference will address our goals as Rotarians and the ways to make Rotary an integral part of our thinking, doing, and actions – with a goal of inspiring leadership for change and innovative solutions among all Rotarians in addressing the future of Rotary both locally and globally. We believe in the importance of connecting the global goals and local actions by bringing together youth and senior leaders, subject matter experts, people of action, and Governors to exchange views and share knowledge and practices about transforming Rotary's goals into concrete actions that can help in shaping and moving our clubs and communities forward in growing Rotary.

Through specially tailored committees and panels, innovative working groups, and guest lectures you will engage with topics related to Rotary's Goals, such as ending poverty, human rights, education, employment, environment, inequalities, sustainable cities and communities, peace and justice, among others. There's no sitting in the back of the class for these events. It's interactive, and all about your engagement!

Given the motto of the conference, "People Coming Together", this extraordinary event will not only challenge you to think out of the box, but encourage you to form friendships that will build our future leaders in Rotary.

Our first speaker, during lunch and the opening session, will be **Paul Chappell**, Peace Leadership Director of Nuclear Age Peace Foundation and author of the seven-book *Road to Peace* series about ending war, waging peace, the art of living and our shared humanity. His topic is *Why World Peace is Possible*.

After lunch on Thursday four breakout workshop sessions will begin and will rotate through Saturday morning, to ensure that everyone has the opportunity to experience all four:

- Purpose of District
- Rotary and Rotaract Clubs
- Leadership Development
- Partnerships

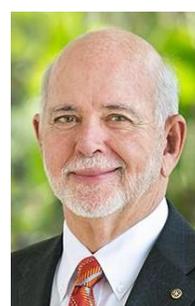
Each breakout session will have an experienced Rotary leader to facilitate an open exchange of concerns, ideas and opportunities with groups of 25 to 40 members. Topics will include membership, leadership and millennial Rotarians/Rotaractors (young professionals).



Our first Friday morning session will feature an interactive interview with former Prime Minister **Paul Martin** and **Marina Boulos Winton** of *Chez Doris*.



The next session, from 10:45 to noon, will feature **John Hall**, co-founder and CEO of Influence & Co., content marketing agency that helps organizations and individuals extract and leverage their expertise to create, publish and distribute content to their key audiences



The People Coming Together luncheon at 12:30 will be followed by **Rotary President Barry Rassin, who will be attending the conference in person.**

Saturday morning will feature updates from The Rotary Foundation, RI's financial report, district awards and Major Donor recognition.

The cost of the three-day (Thursday, Friday and Saturday) conference is \$700 per person (Canadian dollars).

In his September message, President Rassin writes, in part:

"The world needs Rotary, and Rotary needs strong clubs and engaged members in order to do more good. It is our responsibility – yours and mine – to make sure everyone who shows an interest in joining Rotary gets an invitation. Make use of the Membership Leads tool (647en.pdf) at rotary.org, which helps people who are interested in joining Rotary connect with a club that's right for them. And let's ensure that every member has a reason to stay. By building strong clubs that engage in meaningful projects and have fun along the way, we provide value to our club members that they cannot find anywhere else."