



# The Lakeshore

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BE THE INSPIRATION WEEKLY BULLETIN OF THE ROTARY CLUB OF MONTREAL-LAKESHORE

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## *This Week's Program...*

**Linda Israel**, Executive Director, and **Meghan Williams**, Director of Support Services for **Alzheimer Groupe**, will share information about their organization and the programs, services and education they offer.

## *Birthdays and Anniversaries...*

**Happy Birthday, Stan..... Tomorrow, October 17<sup>th</sup>!**

## *Future Programs...*

October is **Economic and Community Development** Month

Oct 23: **Art Surette** has agreed to chair the committee for our 2019 annual auction. He and vice-chair **Knud** will conduct an **Auction Planning Meeting**.

Oct 30: **Club Assembly**. Our Committee Chairs will be prepared to discuss their reports presented at the Board Meeting October 24<sup>th</sup>. Those reports will have been emailed to all members prior to the Club Assembly. Perhaps we will also get a sneak peek at the Oyster Party that will take place on Friday, just 3 days away.

Nov 6: **David Leroux-Petersen**: Charles River Laboratories Canada: Community Outreach Programs and Initiatives

## *Special Events...*

Oct 24: Board of Directors meeting in the Boardroom of **Semih Karacova's** building, 6500 TransCanada Hwy West. The meeting is scheduled to start at 6:30 pm.

Oct 26-28: **District Conference**, Four Points by Sheraton Hotel, 285 King Street East, Kingston ON. Register at <http://rotary7040.com/page/2018-district-conference>.

What are the hallmarks of a healthy Rotary Club, and how do we foster the ideal conditions for a vital and engaged membership?

We invite you to participate in our professionally facilitated dialogue across all generations of Rotary (from Interact to Honorary Rotarians), as we focus on the opportunities and potential that lie ahead for our organization.

We will discuss the ongoing value, relevance, and accessibility of Rotary.

- Why might a Rotary Club consider changing its ways?
- How can we promote collaboration and mentorship between generations?
- How might we attract and engage new members of all ages?

Nov 2: [Friday] Our annual **Oyster Party**, 300 Surrey Drive, Baie d'Urfé (Rescue Squad's Training Centre).

## *Last week's meeting...*

That's easy. There wasn't one (Tuesday after Thanksgiving). But *The Lakeshore* is a weekly newsletter so here we go.

## A Message from Rotary International President **Barry Rassin**:



"One year ago, your Rotary International Board of Directors adopted a new vision statement, reflecting our aspirations for our organization and its future. It reads, 'Together, we see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves.'

"That simple sentence distills so much of what is essential about Rotary. We unite, because we know that we are far stronger together than we could ever be alone. We take action, because we are not dreamers, but doers. We work to create lasting change that will endure long after our involvement has ended – across the globe and in our communities. And perhaps most important of all, we work to create change in ourselves – not just building a better world around us, but becoming better people ourselves.

"Let's strengthen Rotaract and smooth the transition from Rotaract clubs into Rotary. Let's give all Rotarians the flexibility to serve in the ways that work best for them, so that every Rotarian finds enduring value in Rotary membership."

## A Message from District Governor **Martha Weaver**:

"Since the 2016 Council on Legislation, Rotary clubs have had the flexibility to choose when, where, and how clubs meet and the types of membership they offer."



It's up to our club to decide how — and if — we want to make it more flexible. Here are a few examples:

**Change our meeting schedule.** We could hold a traditional meeting on the first Tuesday of the month to discuss business and service projects and get together socially on the last Friday. We just need to meet at least twice a month.

**Vary our meeting format.** Some or all of us can meet in person, online, or a combination.

**Relax attendance requirements.** Our club can ease attendance requirements and encourage members to participate in other ways, such as taking a leadership role, updating the club website regularly, running a meeting a few times a year, or planning an event. If your club is dynamic and offers a good experience for members, attendance won't be a problem.

**Offer multiple membership types.** We could offer family memberships, junior memberships to young professionals, or corporate memberships. Each type of membership can have its own policies on dues, attendance, and service expectations. Rotary will count these people in your club membership and will consider them active members if they pay RI dues.

**Invite Rotaractors to be members of your club.** You can invite Rotaractors to join your club while remaining members of their Rotaract clubs. If your club chooses to, it can make special accommodations for these members, such as relaxed attendance requirements or reduced fees, as long as they are reflected in the club bylaws.