



# The Lakeshore

[www.rotarymontreallakeshore.com](http://www.rotarymontreallakeshore.com)

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BE THE INSPIRATION WEEKLY BULLETIN OF THE ROTARY CLUB OF MONTREAL-LAKESHORE

Chartered February 27, 1961

## *This Week's Program...*

**Lawrence** will talk about **bullying**.

## *Birthdays and Anniversaries...*

**Happy Birthday, Brahm ..... Friday, January 25<sup>th</sup>!**

**Happy Birthday, Kelly-Anne ..... Saturday, January 26<sup>th</sup>!**

## *Future Programs...*

January is Rotary Vocational Service Month.

Jan 29: **Club Assembly**, with a review of decisions taken at the January 24<sup>th</sup> Board of Directors meeting.

February is Peace and Conflict Prevention/Resolution Month.

Feb 5: T.B.D.

Feb 12: T.B.D.

## *Special Events...*

Jan 24: (Thursday) **Board of Directors Meeting** at the hotel. Club sandwiches at 6:30 pm, meeting at 7 pm.

## *Last meeting...*

[We are once again grateful to **Stan** for notes and photos he provided in my unavoidable absence *Ed.*]

Members present: **Wayne, Lawrence, Maureen, Esin, Stan, Anne, Sola, Knud, Cameron, Joe Maxell, Joe Tabet** and **Joe Zemanovich**.

We were also pleased to welcome **Anthony Young**, who has applied for membership in our club. This was the third meeting he has attended.

**Cameron** and **Lawrence** shared the head table.

**Maureen** said the veterans' hospital told her they usually pay \$3,000.00 to have the Christmas decorations put up and taken down. Needless to say, they were very grateful.

She also said that the four comfort cats we donated to the Alzheimer's ward were a great hit with the patients. She went on to explain how the cats responded when they were petted and stroked. They were very comforting to the patients and we were asked if we could supply one more. **Anne** immediately offered to donate one.

**Cameron** presented a Rotaide cheque for \$2,500.00 to **Joe Tabet** for Health Partners International of Canada, for international medical support. This was listed by committee chair **Esin** in her international service committee's plan for 2018-19, approved by the Board.



**Cameron** then led us in a fascinating word game. Each table was given a copy of **The Four-Way Test** of the things we think, say or do:

**Is it the truth?**

**Is it fair to all concerned?**

**Will it build good will and better friendships?**

**Will it be beneficial to all concerned?**

He then challenged each table to make a list of words using only the letters of The Four-Way Test. The 24 words that are already present in The Four-Way Test can not be used, but any letter of that famous statement of business ethics can be used as often as you want.

He set a time limit of ten minutes.

[Incidentally, The Four-Way Test was created in 1932 by Rotarian Herbert J. Taylor when he was asked to take charge of a company that was facing bankruptcy. He later became president of Rotary International. *Ed.*]

**I urge our readers to undertake the same challenge.**

When the time was up, Cameron went on to say that he and Lawrence had talked about having a game or a quiz every once in a while, especially as one of our most urgent problems is to find speakers or other program material for meetings in the immediate future.

**Joe Maxwell** suggested it might be a good idea to have every member tell us about themselves, nothing as elaborate as a classification talk, but enough to give all of us more information than we have now (or than what we remember).

Cameron agreed that Joe's suggestion was sound and would also help to fill in some blanks in our Future Program list.

He told us that we plan to ask prominent West Islanders to come and talk to us. We will also take those occasions and other opportunities to present a Paul Harris or two.

He also pointed out that on February 26<sup>th</sup> we will celebrate our club's 58<sup>th</sup> birthday. We might even make that an evening meeting, he added, when more of our members and their partners and other guests would be able to attend.

**Lawrence** said we need a member to coordinate the list of upcoming speakers or other programs, including checking the need for audiovisual aids.

There were several suggestions from the floor.

Lawrence also pointed out that our club has a leadership crisis. "There are positions on the Board that remain unfilled and we have no one who has come forward to be our club's president after Cameron and I have completed our commitment to lead the club until June 30, 2020. That's less than 18 months from now, not a long time to take the necessary training for that important position."

In the 50:50 draw, no one found the Ace of Spades, so the pot, already in excess of \$700, will continue to grow.

Attached is the January issue of The Foundation newsletter.

**Rotarians**



**Changing Lives**

District 7040

Foundation Newsletter

Vol. 3 Number 5

January 2019



BE THE INSPIRATION

Your District Foundation Team

2018-2019

**Chair** PDG Bonnie Black

**Grants** PDG Bette Miller

**Stewardship**

PDG Peter Bashaw

Doug Rowlands

**Endowment** PDG Sue Bellor

**Annual Fund** PDG Reid Asseltine

**Paul Harris Society** Walt Mulyca

**PolioPlus** Hajra Wilson

**Scholarship** PDG Bonnie Black

### GRANTS MANAGEMENT

Please schedule your club officers to attend — all Rotarians are welcomed! These sessions are a great way for your newest members to learn how we 'do good in the world.'

March 16th Cornwall, ON

April 7th Cornwall, ON

Register on the District website under EVENTS.

### CONGRATULATIONS!

The top 3 clubs in Annual Fund Per Capita contributions YTD are:

- Cornwall Sunrise \$194.92
- Cataraqui Kingston \$149.07
- Massena \$133.81

### POLIO CASES

As we ended 2018, we had:

Afghanistan 21 cases; last case 6 November 2018

Pakistan 8 cases; last case 7 October 2018

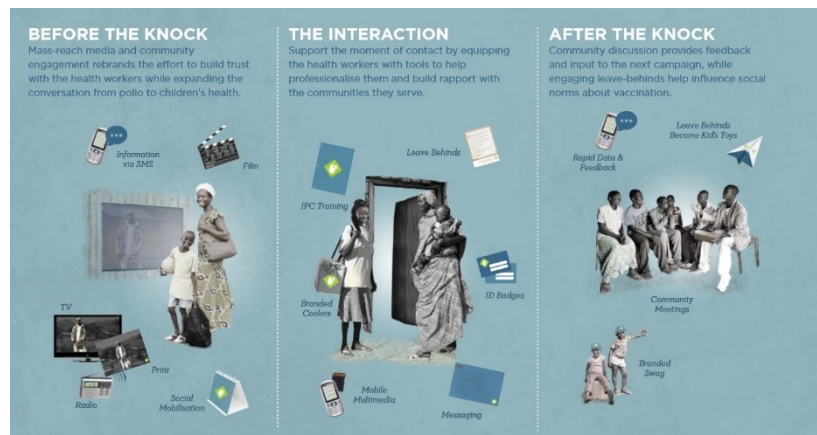
Nigeria 0 cases; last case 24 August 2016

### **What must be done to create a world without polio?**

In an opinion piece that Time magazine published on World Polio Day, RI President Barry Rassin and World Health Organization Director-General Dr. Tedros Adhanom Ghebreyesus describe the measures necessary to end polio for good: <http://time.com/5432508/world-polio-day-eradication-initiative-vaccine/>

Take a look at what the Global Polio Eradication Initiative (GPEI) Community Engagement Strategy considers 3 main phases of our polio eradication campaigns:

- Before the Knock – Pre-campaign awareness and community mobilization
- The Interaction – Supporting interpersonal communication and



training so that the interaction at the door is the most effective it can be.

- After the Knock – Building toward constant improvement and increased levels of trust, seeking caregiver feedback is critical.

**YOU** can make a difference – donate what you can today – every dollar counts! <https://www.endpolio.org/donate>

## **YOUR GRANT STORIES: DISTRICT AND GLOBAL GRANTS**

“Calling all Foundation Chairs, Community Service and/or International Service Chairs”

Share your project experiences or invite a beneficiary to talk about how their life has been changed. Some of the main features of an effective story to appear on our District website include:

- Focus on one beneficiary
- Take the listener on a journey with colorful details
- Involve the listener
- Include a call to action
- Provide one photo which includes beneficiaries

## **IT’S JANUARY – WHERE IS MY TAX RECEIPT?**

Unfortunately, our Foundation will not be sending a summary this month for contributions made during last year. Tax receipts are sent to you every time they receive a contribution depending on the frequency of your contributions (i.e. monthly, quarterly or annually). A summary is available to you, though, through the *My Rotary* section of the website. A report called the *Donor History Report* gives you a summary of all your contributions made and recognition achieved to date.

The intent of the new Rotary Direct receipting process is to standardize how The Rotary Foundation issues tax receipts. In the past, they received complaints from donors who make both recurring contributions and outright gifts that they must wait until late January for their Rotary Direct receipt, however they are receipted for their one-time gift right away. This change streamlines the receipting process so that both recurring and outright contributions are receipted in the same way.

## **WE’RE HERE!**

This Rotary year your District Foundation Team is prepared to visit your club with a 15-minute presentation tailored to your members’ past engagement with our Foundation and what possibility there is today.

For a general overview including your club’s actual engagement with our Foundation over the past few years, DRFC Bonnie is available. For Annual Giving emphasis, it is Annual Fund Chair, Reid; for PolioPlus it is Hajra; for Grants, it is Bette and for Endowment it is Sue. We also have a 30-minute thorough explanation of how Rotary became involved in the movement to eradicate polio through today’s operations to eliminate all types of the polio virus in the most remote and dangerous parts of our globe; this is a great way to engage your local community as you build toward a Polio fundraising event. Contact DRFC Bonnie for more information on any of these programs and someone will be at your doorstep to *Be the Inspiration!*

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## **Rotary’s vision statement:**

“Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves.”