



# The Lakeshore

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BE THE INSPIRATION WEEKLY BULLETIN OF THE ROTARY CLUB OF MONTREAL-LAKESHORE

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## *This Week's Program...*

We will hear all about the **Baie d'Urfé Rescue Squad**, from **Tony Brown, Captain**.

## *Birthdays and Anniversaries...*

**Happy birthday, Glofe ..... Monday, March 25<sup>th</sup>!**

**Happy birthday, Jennifer ..... Monday, March 25<sup>th</sup>!**

## *Future Programs...*

Apr 2: **[Evening meeting]** Our annual **Alan Liddiard Public Speaking Contest**. (Please let **Lawrence** know if you will be there and with how many guests.)

Apr 9: We will be attending a special volunteers' lunch at Ste Anne's Veterans Hospital, 305 Boulevard des Anciens-Combattants, Sainte-Anne-de-Bellevue, QC H9X 1Y9, hosted by **Tania Shand**. As there is no cost for the lunch, it was suggested members make a voluntary donation towards the cost of at least 1 more life-like cat for patients suffering from Alzheimer's.

Apr 16: Our speaker will be **Ian Moodie** of **WE CARE Home Health Services**. His topic will be "Crisis in Senior Care."

## *Special Events...*

May 31: Our annual **AUCTION**, organized by **Art** and **Knud**.

## *Last Week's Meeting...*

As many of you know your bulletin editor has been in the hospital (two, actually, Lakeshore General and Sainte-Anne's), so I am extremely grateful to **Stan** for notes and photos from the March 19<sup>th</sup> meeting.

It was a **Club Assembly**, providing members of our Board of Directors the opportunity to answer questions about the reports they prepared for the Board meeting on the 21<sup>st</sup>. Copies of those report were emailed to all members prior to last week's meeting. [I must say it is the first time in my experience that the Club Assembly *preceded* the Board meeting! *Ed.*]

Present were **Lawrence, Maureen, Rosie, Esin, Kelly-Anne, Stan, Joe Maxwell, Anne, Sola, Knud, Brenda, Emily, Cameron, Joe Tabet, Deniz, Anthony, David** and **Joe Zemanovich**. We were also pleased to welcome, as a guest of the club, **Steven Fauteux**.

President Cameron had two brief items of news—one of good news, the other sad news. The good news item was to tell everyone that **PDG Bill** is now home from Sainte-Anne's hospital. The sad news is that **Dale Miller**, husband of **PDG Bette**, passed away March 13<sup>th</sup> at hospital in Ottawa. As it

was Dale's wish that his body be donated to science, there will be no wake. A memorial service will be held Saturday, March 30<sup>th</sup>, at Salem United Church, 19041 Count Road 2, Summers-town, ON. Visitation at 10 am followed by a service at 11.

He also told us that we have our judges for the public speaking contest on April 2<sup>nd</sup>. The chief judge will be **Phil Méthot**, Past President, Pointe-Claire Toastmasters Club. Our other three judges will be **Brenda, Emily** and **Anthony**.

In order to secure the larger room at the hotel, **Lawrence** told us he has sent out an email to all members. Please reply to tell him (a) if you are coming or not, and (b) if so, how many will be in your party?

Cameron added that, so far, we have three student speakers, and may have one more.

Asked how many we might expect to have in the audience, he said we have had as many as 50 in the past. Last year we were thirty, according to the relevant issue of *The Lakeshore*.

Cameron told us he has a 2½-minute talk on radio later that day, about Rotary.

He said our Club Assembly would be split into two parts—what we have done and what we should consider doing in the future.

He said there would be no Treasurer's report, but members are urged to pay their dues.

He reminded us that PETS and District Assembly will take place April 6<sup>th</sup> and 7<sup>th</sup> at the NAV Centre, 1950 Montreal Road in Cornwall.

Proceeding with the Club Assembly, Cameron first asked if anyone had a question for **Rosie** on her Youth report, which said our public speaking contest would be on April 2<sup>nd</sup>, an evening meeting. She also told us that **Sheena McLeerie**, a senior at Beaconsfield high, attended the 'Law & our Justice System' March 10-16, and that **Emily** would work her into our program schedule so she can tell us about her experience. Rosie's report also said that the Rotaract Club of Downtown Montreal



will hold their major fundraising event, the 12<sup>th</sup> Annual Cocktail Party on March 23<sup>rd</sup>. Proceeds will go to AMI-Quebec, a non-profit organization that helps families manage the effects of mental illness through support, education, guidance, and advocacy. **Brenda** said she noticed that Rotaractors volunteer at Welcome Hall Mission and asked if they go during the day or in the evening. Rosie said they go during the day. Brenda said perhaps we could arrange a time when we could go together but Rosie said the Rotaract club is not flexible in their scheduling because of members' school commitments, et cetera.



Cameron invited **Brenda** to take questions about her Community Service report which told us that **Tania Charron, West Island Youth Action's** Executive Director, would speak to us about Youth Homeless Shelters. Her organization will be holding a fundraiser at the Sheraton on May 22<sup>nd</sup> and I would like to participate, along with other members of my committee. "**Rhonda Massad** of West Island Blog, is a great person to have on our side. **Knud** asked Brenda about the date for the AJOI speaker. She said **Tania** will speak to us on May 7<sup>th</sup>.

Cameron next invited **Esin** to take questions about her International Service report. It was noted that **Bill** had asked Esin if she was planning to contribute \$4,500 to the Eganville Rotary club's charitable trust, all for the Siloam School Project.

Esin replied that the first \$500 was actually a contribution by **Knud**. "This part of project focuses on girls' health education. All the committee members voted to support this project. The provisional project budget is \$22,895 and they need \$6,500 to complete."

Cameron invited Acting Membership Chair **Maureen** to answer questions about her report, in which she reported that **Anthony** had officially joined Rotary and our club in February. She urged all of our members to invited friends and family to attend a meeting; perhaps it will lead to a new member. There were no questions for Maureen.

Cameron and Lawrence asked if anyone had anything to say before we proceed to the next part of the Club Assembly. **Joe Maxwell** said he had contributed **600 hours** of volunteer work on behalf of our Rotary club up to December 31<sup>st</sup> 2018. Well done, Joe!

Cameron then said he has a list of six items we should look at in the future.

The first was meeting frequency, which was also in Deniz's report to the Board. He asked her to elaborate on her report. She told us that attracting new members and ensuring they stay could be helped if we were to have only two meetings a month—one at non and one in the evening. Joe Tabet suggested we consider alternating our meetings on a weekly basis—noon and evening. Stan asked if it is allowed by RI and was assured that it was. Lawrence suggested we look at the District's club directory and their meeting times. Many clubs now meet either every second week or twice a month. Emily asked, "What about the hotel?" Lawrence was quite sure the hotel would accept our decision. Maureen said the average Rotarian attendance was 8 meetings plus 12 hours of volunteering every Rotary half-year, i.e. Jul-Dec and Jan-June.

"What about committee meetings?" Joe Z asked. Cameron said that would be up to each committee to decide.

Anthony said that a meeting every week was difficult for him to commit to, adding that he believed more younger members would join if our club had only two meetings a month. Cameron pointed out that our club does not require regular attendance, so long as members pay their dues.

Cameron's second new topic was corporate membership. Some clubs have up to four members from a corporation; any one of them can attend. Knud said he was concerned that corporate membership implies no commitment or continuity.

Deniz asked, "What about corporate sponsorships?" Stan pointed out that corporate membership could be a good source of funds.

Cameron's third new topic was our need to develop a program that will lead to new club presidents. Lawrence added that we must replace our two co-presidents as of July 1, 2019. Emily suggested leadership workshops. Lawrence said in the UK they had a year as Junior Vice President and a second year as Senior VP, leading to President the following year. Maureen pointed out that results in two years of preparation to be club president. [Here we could have President-nominee, President-elect, then President. It's what Rotary does in the case of district governors. Ed.]

Cameron's fourth new topic was, "What should our Board of Directors look at?" Maureen said we should have more social activities. We should also have a Fundraising Committee, she added and all committee chairs should be on that committee.

Joe Maxwell said we need more woman presidents. Only Maureen and Helen have been President in recent years.

Someone asked if we had a charitable foundation. Yes, they were told—Rotaide Foundation. Should we contribute part of our monthly dues to Rotaide? No, we are committed to The Rotary Foundation for \$11 per month.

Lawrence pointed out that contributions to our auction could be transferred to Rotaide, so those donors could get income tax receipts. "If you did not get an income tax receipt from The Rotary Foundation for contributions you made in 2018, talk to Bill."

Next, Cameron asked new member candidate **Steven Fauteux** if he had learned anything from today's discussions.

"I have," he replied. "About six months ago I decided I wanted to get more involved in the community. I looked at different options, including Rotary. Talking about branding, recruiting new members and getting all club members involved. I still don't have a clear understanding about how all these things happen and at the end how does all that benefit the community? You should bring that out and share it with potential recruits, including what impact they could have in the community.

"People like me are getting on. Our kids are getting older. We want to get involved, but how? If you can bridge that gap more, it will help people who are at that point in their lives where they want to give back to the community. Rotary should be front and centre of those opportunities."

Cameron said, "Okay; we've heard from our potential new member. Let's see what we can do to get our message out in the community. Stan said what Brenda is doing would be a good place to hang our hat. Brenda said our Facebook page and weekly newsletter will also help. Stan pointed out that we sponsor NOVA, Palliative Care residences and Cheshire Homes, to name but a few, plus various food banks.

Anthony said we need to put more of what we do online, because that's social media is where potential members will look to learn more about Rotary and our club.

Stan and Lawrence pointed out that we do a lot but Rotary is good at keeping what we do a secret. RI does more advertising in the U.S. but not so much here in Canada. Lawrence added that the Lions Club have already implemented many of the changes we have talked about today, including a 6-week summer break. "They are surpassing RI as the world's leading service club. We should also look at what other organizations are doing, both locally and globally.

Cameron wound up the meeting with our 50:50 draw. **Steven** was invited to pick the winning ticket and picked his own, but then drew the Ten of Spades. Cameron said less than half our deck of cards remains.